

BUSINESS FACT SHEET 2018



Established: **2005**
Employees: **120**

Company Type
Industry

Mission & Vision

Craft a captivating and genuine statement about your organization's raison d'etre. Why it started, where it's going and how its existence will impact the world. Mention the organization's grounding principles and core values. Describe the long term vision

Position in the Market



Products and Services

Describe your core offering and business activities. Who it is for, and why it's better than the alternative. List top selling, primary categories of your products or services.

- Product Category 1
- Product Category 2
- Product Category 3



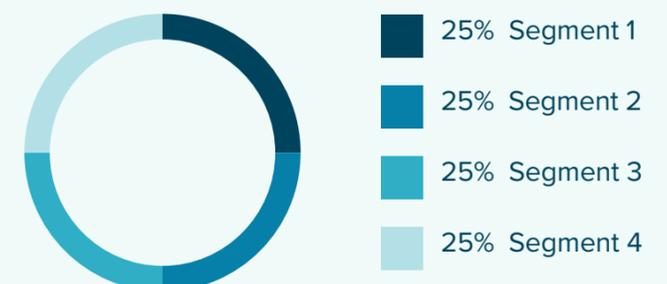
Milestones

- Founded
January 2005
- Launched Product
April 2005
- Secured Funding
August 2008
- Team Expansion
January 2016
- Sold 2M Units
Q4 - 2016
- Revenue Reached
August 1st, 2016

Key Metrics

\$120,000,000 Annual Gross Rev in 2016
2,000,000 Units Sold in 2016
\$8,75 Cost Per Acquisition
40% Net Profit
7% Year to Year Growth

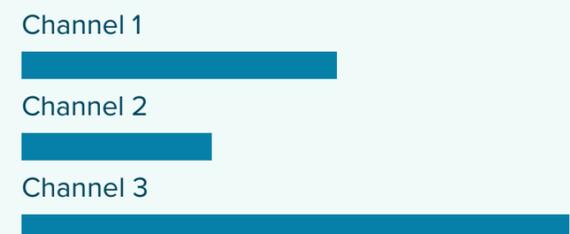
Customer Segments



Key Customers



Acquisition Channels



Management



Board
Name Last Name
Name Last Name
Name Last Name
Name Last Name