**Please fill in the highlighted sections below and then submit your draft to dcopp@botkeeper.com (CC’ing marketing@botkeeper.com) with the subject line: [INSERT COMPANY NAME] PR DRAFT**

**Contact Name                                                 FOR IMMEDIATE RELEASE: DATE**

**Organization (Company)**

**Phone Number**

**Email**

**NAME JOINS THE BOTKEEPER PARTNER PROGRAM**

**City, State –** Today, **[Partner Name]** announced that it has now joined the Botkeeper Partner Program Ecosystem. Botkeeper, a leading bookkeeping platform, works hand-in-hand with Accounting Partners to help grow their business through extending the value of their services, and by augmenting the manual and tedious bookkeeping work, while providing their clients with superior software. Botkeeper Partners are independent Accounting Firms who have launched the Botkeeper program within their business, to automate the bookkeeping need of their client base. [1-2 sentences about the partnership].

Add a quote from someone on your team here.

Select one of the following quotes to add to your press release. *[Note: Please feel free to adjust the wording of these quotes to be more specific about our partnership. We’ll review the changes along with the rest of the draft!]*

      “We’re very excited to welcome [Partner Name] into the Accounting Partner Program," said Enrico Palmerino, Chief Executive Officer at Botkeeper. "Their investment in service quality adds meaningful value to the Botkeeper ecosystem and we’re thrilled to have them onboard.”

      “At Botkeeper, we’re always looking for innovative companies to bring into the Botkeeper ecosystem,” said Enrico Palmerino, Chief Executive Officer at Botkeeper. “We’re excited to have [Partner Name] as an Accounting Partner and are confident they’ll continue to bring meaningful value to the business community.”

      “We’re excited to have [Partner Name] as an Accounting Partner,” said Enrico Palmerino, Chief Executive Officer at Botkeeper. “[Partner Name] can make it even easier for business owners to make meaningful business decisions while meeting and exceeding their growth goals.”

      “We’re always looking to partner with companies that make it even easier for business owners to achieve their growth goals,” said Enrico Palmerino, Chief Executive Officer at Botkeeper. “[Partner Name]’s solution does just that, and we’re excited they have joined the Accounting Partner Ecosystem.”

Learn more about the Botkeeper offering here (link to Botkeeper website) or [Partner Name] by clicking here.

**About [Partner Name]:**

Insert your company’s boilerplate

**About Botkeeper**

Botkeeper is a leading automated bookkeeping solution that provides accounting firms and their clients a powerful combination of skilled accountants, machine learning, and artificial intelligence. The various packages provide full-suite bookkeeping & pre-accounting solutions, a consolidated platform consisting of tools to optimize firm processes, and the highest quality support, all designed to meet our clients' unique needs at any stage of growth. Accounting firms running on Botkeeper are able to grow their book of business, diversify their service offering, increase capacity, and reduce stress during tax time—all while improving their overhead costs. The powerful and easy-to-use solution has helped firms across the United States to maximize their potential, better serve their clients, and do more of what they love.

Learn more at [www.Botkeeper.com](http://www.hubspot.com).