

CLIENT ANNOUNCEMENT TEMPLATE


SUBJECT LINE: [COMPANY NAME]'S VALUE IS EXPANDING. HERE'S WHAT YOU NEED TO KNOW.

Hi [First name],

Here at [Company name], we're enthusiastic about helping our clients succeed, grow, and achieve their goals. We believe an integrated solution stack is the foundation of this growth—and it's why we continue to explore new partnerships opportunities. Over the years, we've worked to improve our customer experience, evolve our partner program, and create new ways for our customers to achieve their goals by broadening our value.

Today, we're taking this one step further by bringing on a new partner **Botkeeper**, a highly reviewed bookkeeping solution that automates and improves bookkeeping for CPAs and their clients. Botkeeper's cutting-edge technology makes the bookkeeping process simpler, more efficient, and cost-effective for your business. In addition, using Botkeeper gives you access to near real-time financials and reports, an interactive dashboard to monitor the financial health of your business, and so much more—all within a platform with bank-grade security. With this solution, we see a world of opportunity to benefit our client base—and for you, we want nothing but the best!

WHAT DOES THIS MEAN FOR YOU?



If you're interested in upgrading some of your back-office processes, the [Company name] team will have information and resources available for you. You can also find more information here [[hyperlink co-branded landing page](#)]. As a solution we endorse, we feel Botkeeper will continue to help our clients position themselves to take on this new digital world and workplace. As we move on into the year, expect to see more on how our two solutions combined can amplify your success.

If you have any questions or concerns, please don't hesitate to reach out to me directly by responding to this email.

[Sender's name, Company]